PromCon

Sponsorship Prospectus

July 16 - 17, 2020 • Vancouver, Canada

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~ 600 attendees

Sponsorship Opportunities

LEVEL	DIAMOND 6 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE
Recognition on Event Website Logo with link to your company website displayed on all website pages	•	•	•	•
Option to distribute swag at the conference	•	•	•	•
Recognition on event signage - for all sponsor levels	•	•	•	•
Recognition on keynote stage - diamond and platinum	•	•		
Recognition in event promotional emails	•	•		
Logo in post-event blog post, with a link to your company website	•	•		
Exhibit space: Table-top display (optional)	•			
Mentioned on social media (@PrometheusIO)	•			
Conference Attendee Passes Full-access passes to PromCon	4	3	2	1
COST (USD)	**$15,000**	**$10,000**	**$5,000**	**$2,500**

Additional Sponsorships

Session Recording | $4,000 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. Benefits include:

• Introduction slide on each video will include 'Sponsored By' with your logo

• Sponsor recognition in post-event email to attendees

Lanyard | $2,000 | 1 AVAILABLE

Showcase your logo on every attendee with the lanyard sponsorship.

Logo size and placement subject to lanyard design and CNCF approval. Logo must be single color only (no gradient colors).

Social (Evening Event) | $10,000 | 2 AVAILABLE

Treat attendees to a special experience! Attendees will enjoy a fun-filled evening with activities, food, drinks and new friends. Benefits include:

• Logo on the PromCon website, with a link to your company website

• Option to distribute swag at the conference

• Logo in post-event blog post, with a link to your company website

• Logo recognition on signage during the evening event

• Mentioned in all marketing mail sent to PromCon attendees

Contact **sponsor@cncf.io**
to secure your sponsorship today.

PromCon

Why sponsor PromCon?

Prometheus is a leading open-source monitoring system and time series database which is used by companies of all sizes for their mission-critical monitoring.

PromCon attracts a crowd of experienced and influential infrastructure engineers, both via in-person attendance and through video recordings that are made available to the public after the conference. Featuring your name and brand in front of this audience will drive the adoption of your products and services in the infrastructure world, as well as present you with potential hiring opportunities! And of course, if your organisation is using Prometheus already, you will benefit directly from helping its community to grow and thrive.

To give you an idea of the overall buzz in the Prometheus ecosystem, in February 2020, we counted:

- **50,000+** total GitHub stars across our repositories
- **2500+** contributors
- **11,000+** pull requests (330+ open)
- **8500+** issues (1,000+ open)
- **450+** people in our IRC channel (#prometheus on freenode)
- **2200+** people on the mailing lists who have created 5700+ threads
- **600+** 3rd party integrations

There are several Fortune 500 companies using Prometheus, as well as some of the tech world's most influential movers and shakers.

You can find a small selection of companies using Prometheus on https://prometheus.io/.