



PROJECT EVENTS EUROPE 2024

PromCon Europe 2024



Event Dates:

11 & 12 September 2024



Location: Tempodrom in Berlin, Germany

This event is being planned in person at the Tempodrom in Berlin, Germany, with recorded content from the event available post event on the Prometheus Monitoring YouTube for those that cannot attend onsite. The event will take place on 11 & 12 September, 2024. Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts must be received by 29 July, 2024, 11:59 PM PDT.

SPONSORSHIP BENEFITS AT-A-GLANCE

INCLUSIONS	DIAMOND 6 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 4 AVAILABLE
Logo and link on event website	✓	✓	✓
Logo recognition on event signage	✓	✓	✓
Recognition in pre event attendee communication	Logo and Link	Logo and Link	Company Name and Link
Social media mention from @PrometheusIO	(1) pre-event standalone tweet and (1) customizable news spotlight during event	(1) pre-event group tweet and (1) group tweet during event	(1) pre-event group tweet
Logo on all session recordings after the event	✓		
Table top sponsor space includes 6' table and 2 chairs	✓		
Option to provide attendee giveaway at the conference	✓	✓	
Complimentary attendee passes	4	2	1
SPONSORSHIP COST	\$16,500	\$8,250	\$5,000

ADD-ON OPPORTUNITIES

Dan Kohn Scholarship Fund \$1,500 + UNLIMITED

The Cloud Native Computing Foundation’s scholarship program supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization’s support of this important initiative and help remove obstacles for underrepresented attendee groups.

Benefits Include:

- Logo and link on event website
- Option to provide attendee giveaway at the conference
- Sponsor recognition in scholarship acceptance notifications

Lunch + Breaks Sponsor \$3,000 + 2 AVAILABLE

Provide lunch + breaks to event attendees.

Benefits include:

- Lunch + breaks listed on the official event schedule
- Branded signage during lunch + breaks

Social Event Sponsor \$3,000 + 2 AVAILABLE

Support networking at the event! Attendees will gather to network and make connections.

Benefits include:

- Social event listed on the official event schedule
- Branded signage at the social event

Session Captioning \$2,500 + 1 AVAILABLE

Support our efforts to make conference content accessible to everyone by sponsoring captioning for all sessions.

Benefits include:

- Logo on the event website
- Logo on sponsor signage
- Sponsor recognition in pre-event attendee communication